



NATIONAL
URBAN
LEAGUE
CONFERENCE

ONE NATION
UNDEREMPLOYED
BRIDGES TO JOBS AND JUSTICE

DUKE ENERGY
CONVENTION
CENTER
JULY 23-26

CINCINNATI
2014

WEDNESDAY July 23, 2014

12-1:30pm National Urban League Joint Leadership Luncheon

- **William G. Clark**, Pres. & CEO, Urban League of Rochester, Inc., 2nd Vice President, Association of Executives(AOE), National Urban League Trustee
- **Sam Howard**, President, Council of Board Chairs and Members, National Urban League, Trustee
- **Dr. Charles Brown**, Pastor Emeritus, Bethel Missionary Baptist Church
- **Hon. Kevin Johnson**, Mayor of the City of Sacramento, CA; President, USCM
- **Hon. Steve Beshear**, Governor of Kentucky
- Cynthia Stokes-Murray**, President, National Council of Urban League Guilds; National Urban League Trustee
- Brandi Richard**, President, National Urban League Young Professionals; National Urban League Trustee

7-9pm State of the Urban League Address, Keynote Session

- Reverend Z K Smith**, Pastor, Corinthian Baptist Church
- Donna Jones Baker**, President and CEO, Urban League of Greater Southwestern Ohio
- Marc H. Morial**, President & CEO, National Urban League

THURSDAY July 24, 2014

7:30 am -10am Opening Plenary:

- **Marc H. Morial**, President & CEO, National Urban League
- **The Honorable Joseph R. Biden, Jr.**, Vice President of the United States

Badge required for entry. Must be cleared and seated by 7:30 AM

One Nation Underemployed Panel

- Remarks: **Hon. John Cranley**, Mayor, City of Cincinnati, OH

-Moderator: **Jeff Johnson**, Chief of Strategy, Illume Communications

-Panelists:

- Hon. Karen Freeman-Wilson**, Mayor of Gary, IN
- **Hon. Alvin Brown**, Mayor of Jacksonville, FL
- **Hon. Michael B. Coleman**, Mayor of Columbus, OH
- **Hon. Michael B. Hancock**, Mayor of Denver, CO
- **Hon. Stephen Benjamin**, Mayor of Columbia, SC
- **Hon. Donald L. Plusquellic**, Mayor of Akron, OH
- **Hon. A C Wharton Jr.**, Mayor of Memphis, TN

10:15-11:45am Workshop 1: “Education Innovation: Reforming Standards and Implementing Best Practices”

Sponsor: **Bernard Boudreaux**, Senior Group Manager of Community Relations, Target Corporation

-Moderator: **Amy Wilkins**

-Panelists:

- **Marsha Mockabee** , President and Chief Executive Officer, Urban League of Greater Cleveland
- **Rufina Hernandez**. Executive Director at Campaign for High School Equity (**CHSE**)
- **Michael T. Nettles**, Ph.D., Senior Vice President Policy Evaluation & Research Center, ETS
- **Tomeka Hart**, Vice President, African-American Community Partnerships, Teach for America

Workshop 2: “Innovations for Financial Empowerment: New Wealth Building Tools and Strategies”

sponsor: **Jacqueline O’Garrow**, Senior Vice President, Community Affairs, GCSR, Bank of America

-Moderator **Katie Taylor**

-Panelists:

- **Kristen A. Bryant**, Innovation Strategist Doorways to Dreams (D2D) Fund
- **Courtnee Biscardi**, VP of Programs and Operations at Urban League of Broward County

- **Jeremie Greer**, Director of Government Affairs, CFED

Kenneth D. Wade, Community Affairs Executive, Global Corporate Social Responsibility,
Bank of America

Workshop 3: “Fixing the Long-Term Unemployment Crisis”

-Moderator: **Saroya Friedman-Gonzalez**, Vice President, Workforce Development
National Urban League

-Panelists:

-**Kathryn Jo Mannes**, Senior Vice President for Workforce and Economic Development
American Association of Community Colleges

- **Chad Day**, Executive Secretary, EW, Greater Cincinnati B.C.T.C

- **Nolan V. Rollins**, President and CEO, Los Angeles Urban League

Workshop 4: “Health at Home: Strategies to Help Your Family Prevent, Manage and Overcome Chronic Disease”

Sponsor: **Robert Comorosky**, Regional Sales Manager, CVS/pharmacy

-Moderator: **Noel Manyindo, M.D., MBA, MPH** Sr. Director, Community Health & Wellness,
National Urban League

-Panelists:

- **Jaime Love**, Program Officer, Healthy Eating and Active Living Interact for Health
(Cincinnati)

- **Dr. Corey Hebert**, President/CEO, Hebert Medical Consulting, Inc.

- **Tangita Daramola**, Competitive Acquisition Ombudsman, Centers for Medicare &
Medicaid Services

- **Lisa Hu**, Vice President of Enterprise Adherence Initiative, CVS Caremark

-**Pamela Webster**, MSN, FNP-BC, Ohio Clinic Practice Manager

Minute Clinic

Workshop 5: “The Corner Office: Creating your Professional Roadmap to the C-Suite”

-Moderator: **Sharon Epperson**, Personal Finance Correspondent, CNBC

-Panelists:

- **Gale V. King**, Executive Vice President and Chief Administrative Officer, Nationwide

- **Georgette "Gigi" Dixon**, Senior Vice President, Director of Strategic Partnerships Strategic Philanthropy and Partnerships, Wells Fargo

- **Latondra Newton**, Chief Corporate Social Responsibility Officer, Toyota Motor North Corporation; Project General Manager, Corporate Citizenship Division, Toyota Motor Corporation

Workshop 6: "Network to Increase your Net Worth"

Sponsor: **Rynthia Manning Rost, Esq.**, Vice President of Public Affairs for the Government Employees Insurance Company (GEICO) and NUL Trustee

-Moderator: **Shannon LaNier**, TV Show Co-Host, "Arise Entertainment 360"

-Panelists:

- **Amanda Talbert**, Public Affairs Coordinator, Geico

- **Lawrence Watkins**, Founder and CEO, Great Black Speakers Bureau

- **Kelli Coleman**, Executive Vice President, GlobalHue

- **Monica Cost**, Chief Pathfinder, Monica Cost Enterprises, LLC

12-2pm Business Luncheon

- **William S. Simon**, President and Chief Executive Officer, Walmart, U.S.

-Presentation of Awards

-Business Pioneer: **Lonnie Grayson**, President and CEO, Environmental and Safety Solutions, Inc. (E&SS)

-McGannon Award: **Katherine Jollon**, Vice President, Office of Corporate Engagement Goldman, Sachs & Co. & **Dina Powell** President, The Goldman Sachs Foundation Goldman, Sachs & Co., **Nicole Pullen Ross**, Managing Director, Goldman Sachs, Investment Management Division

-BEEP recognition, **George Brooks**, Chairman, The Executive Advisory Council (EAC); President of the East Region, UPS

12-2pm Young Professionals Welcome Luncheon

-**Brandi Richard**, President, national Urban League Young Professionals

- **Reverend Paul Booth, Jr.**, Executive Pastor, New Prospect Baptist Church

- **Marc H. Morial**, President and CEO, National Urban League

- **Shanti Das**, Author and Founder & CEO, Press Reset Entertainment

-**Darnell L. Williams**, Pres. & CEO, Urban League of Eastern Massachusetts; President, Association of Executives (AOE), National Urban League Trustee

-**Samuel H. Howard** President, Council of Board Chairs and Members, National Urban League, Trustee

-**Cynthia Stokes-Murray** President, National Council of Urban League Guilds; National Urban League Trustee

2:15-3:45pm Workshop 1: “Securing the Promise of Higher Education: College Access to College Achievement”

-sponsor: **Bernard Boudreaux**, Senior Group Manager of Community Relations, Target Corporation

-Moderator: **Charles J. Ogletree, Jr.**, Jesse Climenko Professor of Law, Harvard Law School

-Panelists:

- **Dr. Ivory Toldson**, Deputy Director, White House Initiative on HBCUs

- **Bleuzette Marshall**, Chief Diversity Officer, University of Cincinnati

- **Henry M. Thomas, III**, President and CEO, Urban League of Springfield, Inc

- **Tina Gridiron**, Senior Strategy Officer, Lumina Foundation

- **Mr. Porter G. Peeples, Sr.**, President and CEO, Urban League of Lexington-Fayette County

Workshop 2: “Financial Security for a Changing America”

-sponsor: **Jaime Alderslade**, Director of Policy, Research and Communications

-Moderator: **Cy Richardson**, SVP, Economic Programs, National Urban League

-Panelists:

- **Margaret Wooten**, Senior Director of Housing and Wealth Building, Chicago UL

- **Bruce Dorpalen**, Exec Director, National Housing Resource Center (NHRC)

- **Lynn Roque Alley**, Director, Housing Outreach, Freddie Mac

- **Lautaro “Lot” Diaz**, Vice President, Community Development, NCLR

- **Marcela Ramirez**, Senior Vice President, Product and Business Development, Citi Microfinance and Community Development

Workshop 3: “Health at Home: Engaging People of Color in Cancer Prevention”

-sponsor: **Deanna Darlington**, Sr. Director of Government Affairs, Onyx Pharmaceuticals

-Moderator: **Ms. Sinsi Hernández-Cancio**, Director, Health Equity Families USA

-Panelists:

- **Dr. Craig E. Cole**, Clinical Assistant Professor, Division of Hematology/Oncology, University of Michigan School of Medicine

- **Angela Mitchell**, President and CEO, ARM Consulting, LLC

- **Edmond A. Hooker, MD, D.Ph.**, Associate Professor of Health Administration, Xavier University; Assistant Professor of Emergency Medicine, University of Cincinnati

- **Starla Hairston Blanks, MBA, CPH**, Director Health Promotion and Policy, Community Voices: Healthcare for the Underserved, Morehouse School of Medicine

- **Ms. Sinsi Hernández-Cancio**, Director, Health Equity Families USA

Workshop 4: “The Climb: Leveraging Young Professional Service for Success”

-Moderator: **Lawrence Watkins**, Founder and CEO, Great Black Speakers Bureau

-Panelists:

- **Rayna Andrews**, Director, Community Relations, Milwaukee County

- **George B. Thompson**, Managing Partner, Thompson, Wealth Management

- **Heather J Foster**, Public Engagement Advisor , White House Office of Public Engagement

- **Sabrina Saunders**, Executive Director, Strong Women, Strong Girls

- **Amber Jaynes Casanave**, Former VP, Marketing & Communications, National Urban League

Workshop 5: “Navigating the Corporate or Non-Profit Landscape Successfully”

-Moderator: **Brandi Richard**

-Panelists:

- **Vanessa Foster-Cooksey**, Senior Vice President of Community Affairs, Wells Fargo Advisors

- **Oral D. Muir**, Vice President, Global Distribution and Cross-Channel Strategy, Marriott International, Inc.

- **Kevin E. Hooks**, President and CEO Las Vegas-Clark County Urban League

4-5:30pm Plenary Session II 50 Years Forward Commemorating the Civil Rights Act

- -sponsor: **Charles Steele, Jr.**, CEO, Southern Christian Leadership Conference SCLC
- Moderator: **George Curry**, President and CEO, George Curry Media
- Panelists:
 - Rev. Al Sharpton**, President of National Action Network
 - **Laura Murphy**, Director, Washington Legislative Office, American Civil Liberties Union ACLU
 - **Wade Henderson**, President, The Leadership Conference on Civil and Human Rights, The Leadership Conference Education Fund
 - **Rep. Alicia Reece**, House District 33, The Ohio House of Representatives, President of the Ohio Legislative Black Caucus
 - **Barbara Arnwine**, Executive Director, Lawyers' Committee for Civil Rights Under Law
 - **Melanie Campbell**, Convener, Black Women's Roundtable

Sponsors: Allstate, AT&T

6:00 PM **Quarter Century Club's Mahlon T. Puryear Dinner**

8:00 PM **Special Advance Screening of Comcast NBC Universal's "Get On Up: The James Brown Story" starring Chadwick Boseman, Viola Davis and Jill Scott**

Red carpet starts at 7:00 PM. **MUST HAVE BADGE FOR ENTRY**

Sponsored by Hyundai

FRIDAY, JULY 25, 2014

8-10am Plenary III A Special Town Hall on Education: Engage to Achieve

- **Marc H. Morial**, President and CEO, National Urban League
- **James "Jim" Shelton, III**, Deputy Secretary, U.S. Department of Education
- Sponsor: **Laysha Ward**, President of Community Relations, Target
- Moderator: **Charles Ogletree**, Jesse Climenko Professor of Law, Harvard Law School
- Panelists:
 - **Michael Lomax, Ph.D.**, President and Chief Executive Officer, United Negro College Fund

- Jeff Edmondson**, Managing Director of Strive at KnowledgeWorks; Cincinnati Area
- **Deon Jones**, Special Project Assistant to the President, Be the Change, Inc.
- **Patricia P. Stokes**, CEO, Urban League of Middle Tennessee
- **Melissa Bradley**, Chief Strategy Officer, Corporation for National and Community Service

Superintendent Bernadeia Johnson, Minneapolis Public Schools

10:30-11:45am Workshop 1: “Affordable Care Act, What’s Next?”

- Sponsor: **Dr. Ronald Charles**, Vice President of Medical Affairs, Centene Corporation
- Moderator: **Noel Manyindo, M.D., MBA, MPH** Sr. Director, Community Health & Wellness, National Urban League
- Panelists
 - Erich McMillan-McCall**, Founder, Project1 Voice/Playwright/Youth Creative Arts Expert/Activist
 - **Edith White**, CEO and President, Urban League of Hampton Roads
 - **Tamia Booker**, Director of African American and Women’s Outreach, Office of Intergovernmental and External Affairs; U.S. Department of Health and Human Services
 - **Noble Maseru, Ph.D., MPH**, Commissioner, Cincinnati Department of Health
 - **Dolores Lindsay**, President and CEO, The HealthCare Connection, Inc., Cincinnati, OH

10:30-11:45am Workshop 2: “Starting Your Business on a Budget”

- Moderator: **Melinda Emerson**, Building Wealth: How to maximize your treasure
- Sponsor: **Curley M. Dossman, Jr.**, President, Georgia-Pacific Foundation Vice President, Community Programs
- Panelists:
 - **Rob Wilson**; Founder of Movers & Shakers
 - **Georgette Miller**; Attorney; Law Offices of Georgette Miller and Associates, PC;
 - **Kamilah Collins**, Collins Collaborations
 - **JaKathryn Ross**, Executive Director, Youth Entrepreneurs Georgia at Georgia-Pacific LLC

12:00-2:30pm National Council of Urban League Guilds Leadership Luncheon and Guild Awards

- **Cynthia Stokes-Murray**, President, National Council of Urban League Guilds; National Urban League Trustee

- **Bishop Victor S. Couzens**, VSC Ministries

- **Honorable Nina Turner**, Senator, Ohio Senate District 25

-sponsors: **Eli Lilly & Co., Time Warner Cable, Western & Southern**

1-3pm Young Professionals Business Meeting, Convention center rooms 230&231

- **Alonza Byrd**, Assistant VP, Public Affairs, Enterprise Holdings Inc.

3-5pm Delegate Assembly, Hyatt Regency Cincinnati Hotel // Regency Ballroom

- **Dr. Silas Lee & Dr. Bernard Anderson**

4:30-6pm Young Professionals Speed Networking, career fair

- **Audrey Goins Brichi**, Manager of Diversity and Inclusion in Chevron's Office of Global Diversity, Ombuds and University Partnerships

-sponsor: Chevron

6:30pm-until Urban League Live White Party @Macy's Music Festival

- **Timothy Russell**, Director of Global Diversity & Inclusion, PepsiCo, Inc.

- **Lacy DuBose**, Leadership Executive Development Associate, State Farm Insurance

- **Fred Keeton**, Vice President of External Affairs and CDP, Caesar's Entertainment

MUST HAVE URBAN LEAGUE LIVE CREDENTIAL AND CONCERT TICKET FOR ENTRY

-sponsors: **PepsiCo, Inc., State Farm Insurance, Caesars Entertainment, Fifth Third Bank**

SATURDAY, JULY 26, 2014

6:00am Registration for Power Walk with Marc

6:30-8:30am Power Walk with Marc, sponsors: Coca-Cola, Walgreens

Start at Fountain Square, Downtown Cincinnati

9:30-11:30am Family Session Program

- **Mia Hairston**, Assistant Vice President of Diversity and Inclusion, Nationwide Insurance

- **Overseer Ennis F. Tait**, Pastor, Church of the Living God

-sponsor: Nationwide insurance

10:15am FedEx Ribbon Cutting for College Fair

10:30am-2:00pm College Fair, at Convention center, Hall A

12pm-2pm Women of Power Awards Luncheon

-MC: **Michelle Miller**, CBS News Correspondent

-sponsors: **Kristyn Page**, Director of Diversity Strategies, Macy's; **Denise A. Holloman**, Vice President, Global Continuous Improvement and PMO, General Mills, Inc.; **Ama Romaine**, VP and Senior Counsel – Brands, Hilton Worldwide

-Awards:

- **Marsha Mockabee** President and Chief Executive Officer, Urban League of Greater Cleveland

- **Jimmie Paschall**, Executive Vice President; Enterprise Diversity & Inclusion, Wells Fargo and Company

- **Dr. Robin Smith**, Psychologist, Author, Professor

-**Honorable Senator Nina Turner**, Senator, Ohio Senate District 25OH

-**Dr. Karen Otazo Hofmeister**, President, Global Leadership Network

-**Dr. Valerie Montgomery Rice**, President, Morehouse School of Medicine

5:30pm-7pm Whitney M. Young, Jr. Pre-Awards Gala Reception

-sponsor remarks: **Crystal Ashby Sr.** VP of Strategic University Relationships, BP America Inc.; **Patrina M. Petty Sr.** VP, Consumer Banking, JPMorgan Chase; **Noel Massie**, President, Southern California District, UPS;

-sponsors: BP America Inc., JP Morgan Chase, Toyota, UPS

7-10pm Whitney M. Jr. Awards Gala (Black Tie)

-sponsor remarks: BP, JP Morgan, Toyota, UPS

-Presentation of Living Legend Award: **Forest Whitaker**

-Presentation by **Marc H. Morial** of Collins Award to **Sam Howard**, President, Council of Board Chairs and Members, National Urban League Trustee